beatsource DJ

Beatsource Launches New DJ Web App to Enhance the Workflow for Open-Format DJs.

A breakthrough product designed to drastically improve music discovery, set creation, and digital library management for all types of open-format DJs.

(LOS ANGELES, CA April 27, 2021 Beatsource, a digital music service for open-format DJs, announced today that they have launched Beatsource DJ, a powerful web browser app designed to ease the cumbersome workflow historically associated with set creation. The web app features intuitive drag and drop functionality and integrated DJ decks designed to speed up music discovery, auditioning, and playlisting. This web app further enhances the proprietary LINK ecosystem which seamlessly connects a DJ's music library into all popular DJ performance software and a growing list of hardware devices.

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Whether just beginning the DJ journey or building upon a veteran foundation, this app will forever change the way DJs prepare music and build their DJ sets.

"The biggest time-suck for every DJ is prepping sets," said **Jonas Tempel**, Chief Revenue Officer at Beatsource and Beatport. "This web app changes everything and helps users quickly find and experiment with music as well as build performance playlists, all without wasting a bunch of time. Then, using our LINK technology, DJs can easily access these playlists inside their go-to performance software like Serato for performance. This makes the workflow of DJing so much faster and makes it fun again."

Beatsource DJ makes it easy to manage your collection. The web app features built-in midi connectivity which makes adding a DJ controller instant and effortless. It also features advanced DJ tools for quickly previewing track-to-track mixes and simultaneously gives users the ability to search and browse the entire Beatsource catalog to find the right song or playlist. The result is a significantly streamlined pre-performance workflow.

Toon Servaes, Global Marketing Director of InMusic said, "We are very excited to hear about the launch of Beatsource DJ, it will be a great exploration tool for DJs to discover new music that they can later on access directly in our fully integrated Denon DJ hardware. It highlights again that the transition to online music streaming is continuing to accelerate, and that it will be a key part of every DJ's future."

Niles Goodwin, VP of Promotion for Capitol Music Group also commented: "DJs have always had to rely on multiple sources to get the tracks they need, and in that process music can fall in between the cracks. We're excited that Beatsource is solving that issue by streamlining the process with their DJ app and LINK technology. They're revolutionizing the old school promotional model, which will now allow more artists to connect their music with more DJs."

Beatsource DJ is available to all LINK subscribers here. More information about Beatsource LINK and its subscriber levels is available here.

About Beatsource:
Beatsource is the premier digital music platform for DJs who specialize in performing hip-hop, dance, African, Latin, pop, R&B, reggae & dancehall, and rock music at events around the world. Launched in 2019 as a joint venture between Beatport and DJcity, Beatsource provides its customers with an online streaming catalog and a subscription product integrated with DJ software and hardware companies for professional DJs. Beatsource is based in Los Angeles, and has offices in Denver and Berlin. For more information, visit www.beatsource.com. Follow us on Instagram, Facebook, Twitter, and YouTube.