

October 1, 2019: Los Angeles, CA: Beatsource, the premier digital music platform for open-format DJs, officially launched its public beta to customers around the world. Created earlier this year as a joint venture between Beatport and DJcity, the leading promo pool service for the open-format DJ community, Beatsource will service a critical segment of the DJ ecosystem that is traditionally overlooked by other online marketplaces.

With an extensive catalog of current and classics hits, Beatsource will provide DJs with all the music they need to create the perfect set for any occasion. Top genres include Hip Hop, R&B, Latin, Dance, Pop, and Reggae/Dancehall.

This new playlist-focused online download store will be the first of three products to be launched by Beatsource in the near future. Following the Beatsource download store, Beatsource will launch its own "LINK" service that will allow subscribers to access the Beatsource store from leading DJ software and hardware platforms, as well as Beatsource PROMO, an exclusive subscription tier for professional DJs .

"Beatport has long been the home for the global DJ community, but now we have created a single destination for all the great open-format DJs around the world," commented Robb McDaniels, CEO of Beatport. "Beatsource will deliver expertly curated playlists and premium content from our label partners specifically tailored to the open-format DJ, all leveraging Beatport's world class technical infrastructure," continued McDaniels.

Beatsource will launch with some of the DJ community's most prestigious curators: Heisler Euan / Kidd Spin, Music Director at DJcity, Andrew Ortiz / DJ Drew of 102.7 KIIS-FM, Alaric Fuller / DJ Majestik of 97.1 AMP Radio LA & FireLane, James Grey / DJames of Capital XTRA (UK), and Daniel 'DC' Calderon, Head Of Latin Music Programming at TuneIn.

"Beatsource will bring DJ culture to the forefront of the music industry by giving us a seat at the table. With upcoming products like LINK and PROMO, Beatsource will become a staple of the global DJ community for years to come" said Edwin Paredes, AKA DJ Phenom, CMO of Beatsource, and Program Director of Sirius XM's Globalization Ch. 13.

"Beginners and professionals alike will find everything they are looking for in our highly curated playlists, including back catalog and new hits via our forward-thinking DJ tools" continued Phenom. "We know what works in the clubs instantly. Now we can share that with the world."

Beatsource will be hosting an industry launch event on October 23rd at private estate in the Hollywood Hills in conjunction with Pioneer DJ, Denon DJ, and Native Instruments.

About Beatsource:

Beatsource is the premier digital music platform for DJs who specialize in performing Hip Hop, Pop, Latin, R&B, Dance and Reggae/Dancehall music at events around the world. Launched in 2019 as a joint venture between Beatport and DJcity, Beatsource provides its customers with an online download store, a subscription product integrated with DJ software and hardware companies and an exclusive promo pool subscription tier for professional DJs. Beatsource is based in Los Angeles, and has offices in Denver, CO, and Berlin, Germany. For more information visit www.beatsource.com

About Beatport:

Founded in 2004 as the principal source of music for DJs, Beatport is today the worldwide home of electronic music for DJs, producers, and their fans. The Beatport Store offers music in premium digital formats and provides unique music discovery tools created for and by DJs. Each week, Beatport's music collection is refreshed with hundreds of exclusive tracks by the world's top electronic music artists. Beatport has offices in Los Angeles, Denver and Berlin. Follow us on [Facebook](#) and [Twitter](#) and [Instagram](#).

About DJcity:

Established in 1999, DJcity is the world's leading subscription-based digital record pool for DJs – delivering new music to thousands of members every day. By focusing exclusively on selecting the most relevant music, DJcity has positioned itself as the most trusted and respected site where DJs discover new music including mixshow and club-ready versions. Membership is limited to professional DJs, and many subscribers are influential hosts, MDs and PDs in the nation's top markets. DJcity is also a leading source for DJ and producer culture delivering exclusive performances, interviews, behind the scenes, tutorials and more to fans around the world. DJcity is based in Los Angeles and has offices in New York, Tokyo, Berlin, and London.

PR Contacts:

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FEATURED TRACK

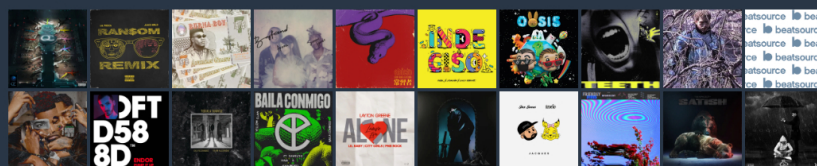
Que Calor

El Alfa, J Balvin, Major Lazer



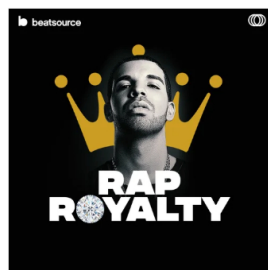
the20

Week of Sep 19, 2019

Curated by
DJ CITY

	Baby Original Mix DaBaby, Lil Baby, Quality Control	E	108 BPM D Minor	2:22 Hip-Hop	Quality Control Music/Motown Recor 2019-07-17	\$1.29
	Ransom Remix Juice WRLD, Lil Tecca	E	90 BPM G Minor	2:51 Hip-Hop	Galactic Records/Republic Records 2019-08-15	\$1.29
	On The Low Original Mix Burna Boy		100 BPM Db Minor	3:06 Pop	Spaceship Entertainment Ltd. 2019-07-28	\$1.29
	boyfriend Original Mix Ariana Grande, Social House		95 BPM Bb Minor	3:06 Pop	Republic Records 2019-08-02	\$1.29
	Adicto Original Mix Anuel AA, Ozuna, Tainy		160 BPM F Minor	4:31 Latin	NEON16/Interscope Records 2019-08-22	\$1.29
	Indeciso Original Mix Reik, Lalo Ebratt, J. Balvin		95 BPM C Major	3:37 Latin	Indeciso 2019-08-23	\$1.29
	QUE PRETENDES Original Mix Bad Bunny, J. Balvin		94 BPM Bb Minor	3:42 Latin	Universal Music Latino / Rimas 2019-06-28	\$1.29
	Teeth Original Mix 5 Seconds Of Summer		139 BPM Eb Minor	3:25 Pop	5 Seconds of Summer/Interscope Rek 2019-08-21	\$1.29
	Circles Original Mix Post Malone		120 BPM C Major	3:35 Hip-Hop	Republic Records 2019-08-30	\$1.29
	Que Calor (feat. J Balvin & El Alfa) Original Mix El Alfa, J Balvin, Major Lazer		126 BPM Eb Major	2:50 Latin	WM Australia 2019-09-11	\$1.29
	Bad Man Original Mix Konshens		96 BPM Ab Major	3:15 Reggae & Dancehall	SUBKONSHUS MUSIC 2019-08-23	\$1.29
	Pump It Up Extended Mix Endor		129 BPM B Minor	6:09 Dance	Defected Records 2019-09-13	\$1.29
	Tequila Sunrise Original Mix Cali Y El Dandee, Rauw Alejandro		140 BPM C Major	3:54 Latin	Cali y El Dandee P5 2019-09-13	\$1.29
	Baila Conmigo Original Mix Saweezie, Yellow Claw, Jenn Morel, Inna		94 BPM A Major	2:36 Dance	Yellow Claw B.V. / Roc Nation Record 2019-08-23	\$1.29
	Leave Em Alone Original Mix Lil Baby, PnB Rock, Layton Greene, City Girls	E	102 BPM B Major	2:52 R&B	Quality Control Music/Motown Recor 2019-05-29	\$1.29
	Enemies Original Mix DaBaby, Post Malone		150 BPM Gb Major	3:17 Hip-Hop	Republic Records 2019-09-06	\$1.29
	Jacques Original Mix Jax Jones, Tove Lo		120 BPM A Minor	3:23 Dance	Polydor Records 2019-08-28	\$1.29
	Offline Original Mix Friendly Fires		119 BPM A Minor	3:25 Dance	Polydor Records 2019-08-16	\$1.29
	Satish Original Mix Tee Grizzley		99 BPM A Minor	3:16 Hip-Hop	300 Entertainment 2019-09-19	\$1.29
	Mood Swings Original Mix A Boogie wit da Hoodie	E	120 BPM A Major	2:37 Hip-Hop	Highbridge the Label / Atlantic Recor 2019-09-13	\$1.29

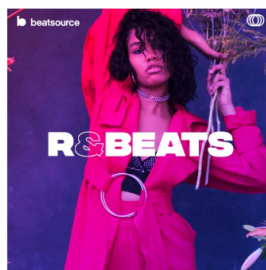
Staff Picks



Rap Royalty

10 Tracks

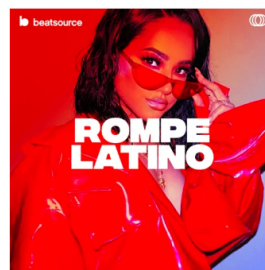
Sep 26, 2019



R&Beats

14 Tracks

Sep 24, 2019

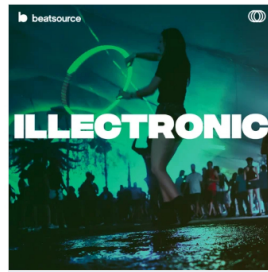


Rompe Latino

14 Tracks

Sep 20, 2019

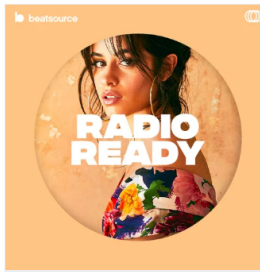
Featured Playlists



Illectronic

15 Tracks

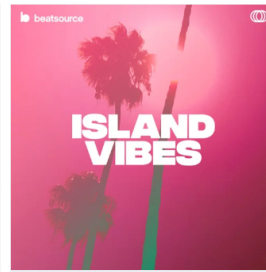
Sep 19, 2019



Radio Ready

10 Tracks

Sep 19, 2019



Island Vibes

19 Tracks

Sep 26, 2019

Top 10

[View Top 100](#)

	01 Mood Swings Original Mix A Boogie wit da Hoodle Highbridge the Label / Atlantic Records	\$1.29
	02 Bonita Original Mix Juanes, Sebastián Yatra National Own	\$1.29
	03 Dale Pakitin (feat. El Fecho RD) Remix El Fecho Rd, Yamel El Meloso, Nino Freestyle Gold Play S.R.L	\$1.29
	04 Adicto Original Mix Anuel AA, Ozuna, Tainy NEON16/Interscope Records	\$1.29
	05 Nueva Generacion Original Mix El Dusty, Mr. Vallenato, Ozomatli, Chali 2na Americano Label / EMPIRE	\$1.29
	06 Do It When I'm In It (feat. Jermaine Dupri, O Snoop Dogg Doggystyle Records / EMPIRE	\$1.29
	07 Mami Original Mix Black Eyed Peas, Piso 21 WM Mexico	\$1.29
	08 MOJAITA Original Mix Bad Bunny, J. Balvin Universal Music Latina / Rimas	\$1.29
	09 Pony Original Mix Valentino Khan Mad Decent	\$1.29
	10 Donde Estaras Original Mix Darkiel, Farruko Chosen Few Emerald Entertainment Inc. / E	\$1.29

New Releases

	Hollywood's Bleeding Post Malone, DaBaby, ... Republic Records	17 Tracks
	Jacques Jax Jones, Tove Lo Polydor Records	1 Track
	Badman vs Nice Guy Konshens SUBKONSHUS MUSIC	10 Tracks
	Royalty (feat. Ky-Man... XXXTENTACION Bad Vibes Forever / E...	1 Track
	OASIS Bad Bunny, J. Balvin, ... Universal Music Latin...	8 Tracks
	Simmer (feat. Burna B... Burna Boy, Mahalia Atlantic Records UK	1 Track



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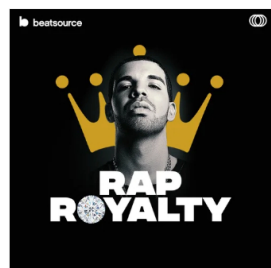
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Playlists

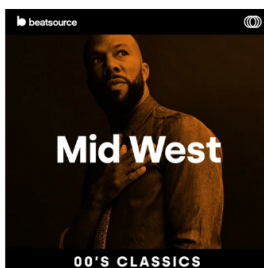
Select Genre: Featured

Hip Hop

**Rap Royalty**

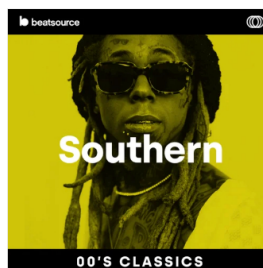
10 Tracks

Sep 26, 2019

**Midwest Classics 00s**

6 Tracks

Sep 08, 2019

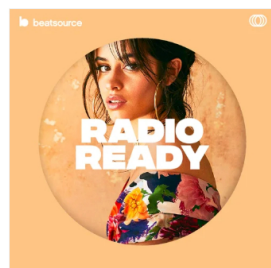
**Southern Classics 00s**

13 Tracks

Sep 25, 2019

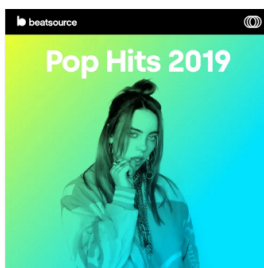


Pop

**Radio Ready**

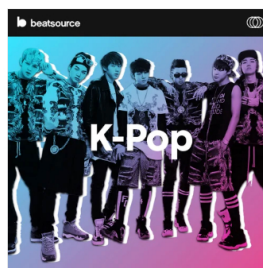
10 Tracks

Sep 19, 2019

**Pop Hits 2019**

9 Tracks

Sep 18, 2019

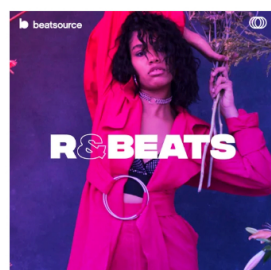
**K-Pop**

5 Tracks

Sep 13, 2019

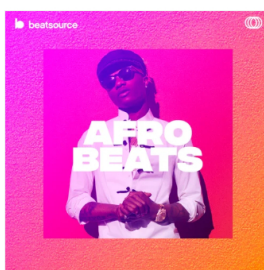


R&B

**R&Beats**

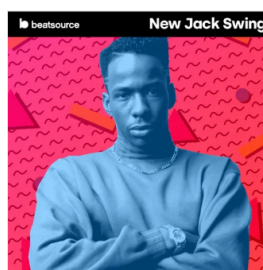
14 Tracks

Sep 24, 2019

**Afrobeats**

18 Tracks

Sep 25, 2019

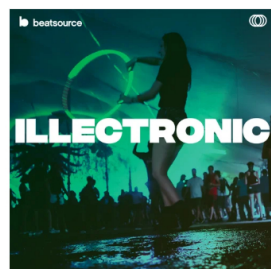
**New Jack Swing**

14 Tracks

Sep 09, 2019

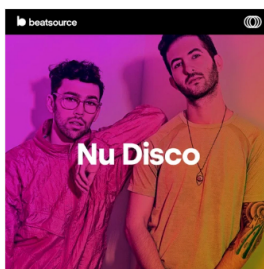


Dance

**Illectronic**

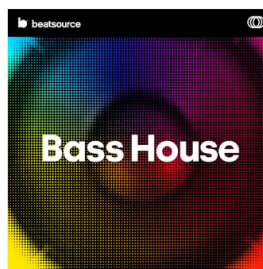
15 Tracks

Sep 19, 2019

**Nu Disco**

11 Tracks

Sep 25, 2019

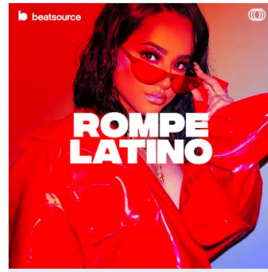
**Bass House**

9 Tracks

Sep 25, 2019



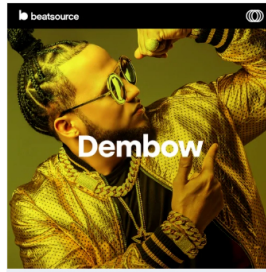
Latin



Rompe Latino

14 Tracks

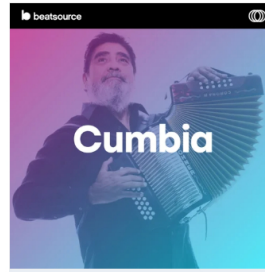
Sep 20, 2019



Dembow

8 Tracks

Sep 24, 2019



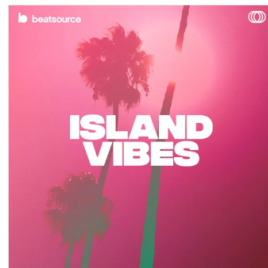
Cumbia

6 Tracks

Sep 13, 2019



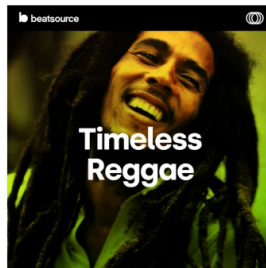
Reggae & Dancehall



Island Vibes

19 Tracks

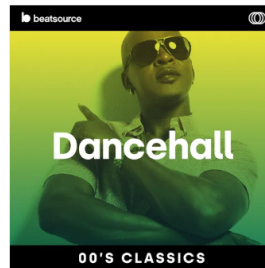
Sep 26, 2019



Timeless Reggae

10 Tracks

Sep 12, 2019



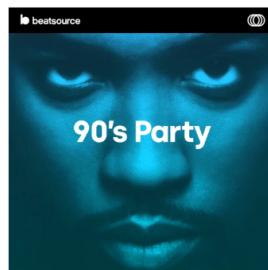
Dancehall Classics 00s

8 Tracks

Sep 09, 2019



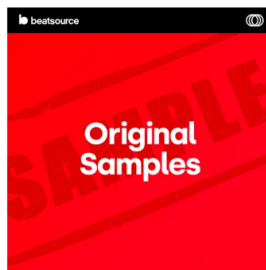
Open Format



90's Party

11 Tracks

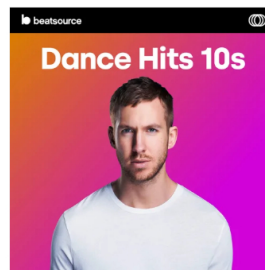
Sep 13, 2019



Original Samples

10 Tracks

Sep 26, 2019



Dance Hits 10s

9 Tracks

Sep 26, 2019



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