



## BEATSOURCE LAUNCHES “VIP CRATES” PLAYLIST SERIES CURATED BY WORLD’S MOST INFLUENTIAL OPEN-FORMAT DJs

*Your favorite DJ’s favorite tracks*

**Embargoed Until Jan. 6, 2021 8am EST: LOS ANGELES, CA, USA** - Beatsource, the digital music platform for open-format DJs from **DJcity** and **Beatport**, has launched **VIP Crates**, an on-going series of playlists curated by the world’s most influential DJs. Compiled exclusively for Beatsource, the playlists give insight into which tracks grace the sets of top tastemaker DJs worldwide.

To kick off the series, Beatsource has called upon a diverse group of open-format DJs from hot spots like Los Angeles, London, Las Vegas, Miami, and beyond. They include:

- **Lil Jon**, GRAMMY award-winning multi-platinum artist
- **Tay James**, Justin Bieber’s A&R & official tour DJ
- **DJ Amen**, music director at LA’s REAL 92.3 and DJ for San Francisco 49ers
- **ZHU**, GRAMMY-nominated artist
- **Walshy Fire**, member of Major Lazer
- **DJ EFN**, co-host of *Drinks Champs* podcast
- **Craig David**, GRAMMY-nominated multi-platinum artist
- **Charlie Sloth**, host of Apple Music 1’s *Charlie Sloth Rap Show*
- **Joel Corry**, multi-platinum artist
- **Nathan Dawe**, platinum artist
- **James Hype**, platinum artist
- **DJ Javin**, mixer at SiriusXM’s Pitbull’s Globalization and Phoenix’s Power 98.3

Beatsource board member, **A-Trak**, says: *“VIP Crates is a perfect example of Beatsource’s brilliance. DJing is more than just keeping up with the newest releases and knowing the classics. Every DJ has their own personal go-to’s, those tracks that never leave the crates even though they never charted. Weapons, tools. Being able to tap into that with a subscription is huge.”*

Beatsource’s Head of Curation, **Kidd Spin**, adds: *“DJs are often curious as to what other DJs are playing in their sets. Clubs and live shows are far and few between these days, so there’s virtually no way to know what our favorite DJs are currently into or being influenced by without a direct connection. VIP Crates gives insight into what top*

*tastemaker DJs are feeling right now, and the varying playlists show great diversity – from all genres, eras, and styles.”*

**Edwin “DJ Phenom” Paredes**, Chief Content Officer at Beatsource, also commented: *“The groundswell of support we’ve received from these enormously successful artists and DJs wanting to be a part of our initial rollout of VIP Crates has been amazing. We’re looking forward to adding more influential tastemakers to the VIP Crates mix in the coming months.”*

The playlists are available on the Beatsource download store and **Beatsource LINK** music streaming service for open-format DJs.

Launched in spring 2020, Beatsource LINK lets DJs stream tracks from Beatsource’s library, including thousands of expertly curated playlists, directly from their performance software. It is integrated with leading software such as **Serato DJ**, **Pioneer DJ rekordbox**, **VirtualDJ**, **Hercules DJUCED**, **Algoriddim djay**, and **PCDJ DEX3**. More integrations are coming in 2021.

Download Press Pack: <http://bit.ly/3mNCpRz>

Browse *VIP Crates*: [link.beatsource.com/vipcrates](http://link.beatsource.com/vipcrates)

#### **About Beatsource:**

Beatsource is the premier digital music platform for DJs who specialize in performing hip-hop, dance, Latin, pop, R&B, and reggae & dancehall music at events around the world. Launched in 2019 as a joint venture between Beatport and DJcity, Beatsource provides its customers with an online streaming catalog and a subscription product integrated with DJ software and hardware companies for professional DJs. Beatsource is based in Los Angeles, and has offices in Denver and Berlin. For more information, visit [www.beatsource.com](http://www.beatsource.com). Follow us on [Instagram](#), [Facebook](#), [Twitter](#), and [YouTube](#).

